



**Dorchester Minor Hockey Association**

**2024-2025**

**Sponsorship Package**

To whom it may concern,

***The Dorchester Minor Hockey Association (DMHA) is a not for profit association dedicated to developing, organizing and implementing minor hockey programming. We enable youth in our community to discover, learn and experience the game of hockey in a positive and encouraging environment. DMHA promotes individual and team skill development through training and competition based on the principles of good sportsmanship, fair play and respect. We foster good citizenship, community participation and community pride through sport.***

The Dorchester Minor Hockey Association Executive Board strives to provide youth with the best hockey experience possible. While our Association has excellent commitment through the parents and volunteers, we must rely on outside sources to sustain our quality programs. Sponsorship plays a vital role in the development of our hockey program and we are very grateful to all of the sponsors that have and continue to be involved with Dorchester Minor Hockey.

As a business owner and member of our community, we would like to extend an invitation for you to sponsor our association. Your contributions will be beneficial to ensuring that the Dorchester Minor Hockey Association can continue to offer excellent hockey programs for our youth in the Dorchester area at an affordable cost.

#### **WHY SPONSOR?**

#### **ADVERTISING:**

- Our arenas are filled with players, parents, siblings, grandparents and fans of Dorchester Minor Hockey. This offers great exposure to your business.
- Our website gets daily traffic and your link will be added to it.
- Social Media Presence: We have a rapidly growing presence and following on our Facebook page, Twitter and Instagram accounts, which offers an excellent opportunity for added exposure.
- We actively encourage our membership to support our sponsors.
- Our teams play games against other centres across Lambton-Middlesex; your company logo will be proudly displayed and seen by many from outside of our centre.

#### **SENSE OF COMMUNITY:**

- Community presence and good will.

#### **HOW DOES YOUR SPONSORSHIP HELP?**

- Sponsorship revenue helps to keep registration costs affordable so that more children are able to participate and enjoy the game of hockey.
- Ensures players of all ages and abilities are provided with opportunities to excel.
- Fosters community involvement and partnership.

We look forward to your support and thank you very much for your anticipated assistance. For more information, please contact Ryan Grayson: [dmhavpfinance@gmail.com](mailto:dmhavpfinance@gmail.com)

## Dorchester Minor Hockey Sponsorship Tiers



**New this year!!!** Your sponsorship will include your company logo **permanently and predominantly displayed at the entrance of the Flight Exec Centre**. Your sponsorship will run from October 2024 until October 2025.

In previous years we had the temporary pop-up banners that were only on display during DMHA games. This new and permanent location will provide our sponsors **24/7 advertising and marketing** to all visitors of the **Flight Exec Centre 365 days of the year**.

If you would like to be a sponsor, please complete the attached sponsorship form. Thank you in advance for supporting Dorchester Minor Hockey.

### **1. GOLD LEVEL-\$1000 -\$2000**

- A 15" x 30" sized logo on permanent sign at the arena entrance (on glass between front entrance & concession stand)
- Listed as a sponsor on the Dorchester Minor Hockey website with your Company Logo shown and a link to your website.
- Thank you advertisement posted on our Facebook page and Instagram account.

### **2. SILVER LEVEL - \$600-\$999**

- A 15" x 15" sized logo on permanent sign at the arena entrance (on glass between front entrance & concession stand)
- Listed as a sponsor on the Dorchester Minor Hockey website with your Company Logo.
- Thank you advertisement posted on our Facebook page and Instagram account.

### **3. BRONZE LEVEL - \$400-\$599**

- A 7.5" x 7.5" sized logo on permanent sign at the arena entrance (on glass between front entrance & concession stand)
- sized logo on banner to be displayed at the arena entrance.
- Thank you advertisement posted on our Facebook page and Instagram account.

***If you are unable to make a monetary contribution but would like to donate an item from your business, or would like to make a donation in addition to your sponsorship, the DMHA would gratefully accept donations to be used in silent auctions/raffles at events in the coming season.***

**Dorchester Minor Hockey Sponsorship Design DRAFT**

(subject to change)

The image is a design draft for Dorchester Minor Hockey sponsorship, presented in three vertical columns. Each column is 36.13" wide and 100.00" high. The background features a large, faint 'SEASIDE' watermark and a silhouette of a hockey player at the bottom.

- Gold Tier (Left Column):** Features the 'Dragons Hockey' logo at the top. Below it is a yellow bar with the word 'Gold' in a script font. Sponsors listed include: DORCHESTER INSURANCE BROKERS LTD., COURTLAND POOLS, XTREME MARINE, VERICON, DUNCAN HARWOOD, and COURTLAND POOLS.
- Silver Tier (Middle Column):** Features the 'Dragons Hockey' logo at the top. Below it is a grey bar with the word 'Silver' in a script font. Sponsors listed include: LIND, RYAN'S HOCKEY, RJ's MOVERS, CENTRAL SANITATION, DUNCAN HARWOOD, and DEARNESS FAMILY DENTISTRY.
- Bronze Tier (Right Column):** Features the 'Dragons Hockey' logo at the top. Below it is a brown bar with the word 'Bronze' in a script font. The sponsor listed is Smale FARMS.

At the bottom of the entire design, the text 'Thank you to our sponsors' is displayed in a bold, sans-serif font.

# Dorchester Minor Hockey Association

## 2024- 2025 SPONSORSHIP FORM



Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

PLEASE CHOOSE LEVEL OF SPONSORSHIP:

\_\_\_ Gold Level: **\$1000-\$2000**

\_\_\_ Silver Level: **\$600-\$999**

\_\_\_ Bronze Level: **\$400-\$599**

**Return completed form and payment as follows:**

Matt Boyce Dorchester ON, N0L 1G3

To arrange pick up, please email: [vpfinance.dmha@gmail.com](mailto:vpfinance.dmha@gmail.com)

Cheques can be made payable to Dorchester Minor Hockey Association

\*Receipts are issued for all sponsors