

Dorchester Minor Hockey Association



2019-2020

Sponsorship Package

To whom it may concern,

The Dorchester Minor Hockey Association (DMHA) is a not for profit association dedicated to developing, organizing and implementing minor hockey programming. We enable youth in our community to discover, learn and experience the game of hockey in a positive and encouraging environment. DMHA promotes individual and team skill development through training and competition based on the principles of good sportsmanship, fair play and respect. We foster good citizenship, community participation and community pride through sport.

The Dorchester Minor Hockey Association Executive Board strives to provide youth with the best hockey experience possible. While our Association has excellent commitment through the parents and volunteers, we must rely on outside sources to sustain our quality programs. Sponsorship plays a vital role in the development of our hockey program and we are very grateful to all of the sponsors that have and continue to be involved with Dorchester Minor Hockey.

As a business owner and member of our community, we would like to extend an invitation for you to sponsor our association. Your contributions will be beneficial to ensuring that the Dorchester Minor Hockey Association can continue to offer excellent hockey programs for our youth in the Dorchester area at an affordable cost.

WHY SPONSOR?

ADVERTISING:

- Our arenas are filled with players, parents, siblings, grandparents and fans of Dorchester Minor Hockey. This offers great exposure to your business.
- Our website gets daily traffic and your link will be added to it.
- Social Media Presence: We have a rapidly growing presence and following on our Facebook page, Twitter and Instagram accounts, which offers an excellent opportunity for added exposure.
- We actively encourage our membership to support our sponsors.
- Our teams play games against other centres across Lambton-Middlesex; your company logo will be proudly displayed and seen by many from outside of our centre.

SENSE OF COMMUNITY:

- Community presence and good will.

HOW DOES YOUR SPONSORSHIP HELP?

- Sponsorship revenue helps to keep registration costs affordable so that more children are able to participate and enjoy the game of hockey.
- Ensures players of all ages and abilities are provided with opportunities to excel.
- Fosters community involvement and partnership.

We look forward to your support and thank you very much for your anticipated assistance. For more information, please contact Ryan Grayson: dmhavpfinance@gmail.com

Dorchester Minor Hockey Sponsorship Tiers



Your sponsorship will include your company logo on Dorchester Minor Hockey banners, which will be displayed at the entrance of the arena for each of our team's home games. Your sponsorship will run from September 2019 until the end of our hockey season in March 2020.

If you would like to be a sponsor, please complete the attached sponsorship form. Thank you in advance for supporting Dorchester Minor Hockey.

1. GOLD LEVEL—\$1000

- A 15" x 30" sized logo on banner to be displayed at the arena entrance.
- Listed as a sponsor on the Dorchester Minor Hockey website with your Company Logo shown and a link to your website.
- Thank you advertisement posted on our Facebook page and Instagram account.
- Thank you plaque.

2. SILVER LEVEL - \$500

- A 15" x 15" sized logo on banner to be displayed at the arena entrance.
- Listed as a sponsor on the Dorchester Minor Hockey website with your Company Logo.
- Thank you advertisement posted on our Facebook page and Instagram account.

3. BRONZE LEVEL - \$250

- A 7.5" x 7.5" sized logo on banner to be displayed at the arena entrance.
- Thank you advertisement posted on our Facebook page and Instagram account.

If you are unable to make a monetary contribution but would like to donate an item from your business, or would like to make a donation in addition to your sponsorship, the DMHA would gratefully accept donations to be used in silent auctions/raffles at events in the coming season.

Dorchester Minor Hockey Association



2019- 2020 SPONSORSHIP FORM

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____ Email: _____

Company Website Address: _____

Contact Person: _____

PLEASE CHOOSE LEVEL OF SPONSORSHIP:

___ Gold Level: **\$1000**

___ Silver Level: **\$500**

___ Bronze Level: **\$250**

Return completed form and payment as follows:

Ryan Grayson, 47 Mapleridge Crescent, Dorchester ON, N0L 1G3

To arrange pick up, please email: DMHAvpfinance@gmail.com

Cheques can be made payable to Dorchester Minor Hockey Association

*Receipts are issued for all sponsors